

Healthcare - Use Cases

Here are some examples of content that could be shared across different departments:

Streams	
Content	Owner
<ul style="list-style-type: none"> • Annual report • Thanks and recognition • Crisis communication • Corporate strategy & objectives • Annual goals, budget planning, investments • Progress in digitalization or quality initiatives • Successes in audits and quality measurements • CEO update videos: users can post their questions in the comments 	Management / Executive Team
<ul style="list-style-type: none"> • Collaborations and partnerships • Press release • Video interviews with management and employees • Marketing & customer experience updates • Awards • Sponsorships • Marketing campaigns • Market monitoring • New projects 	Marketing
<ul style="list-style-type: none"> • Employee joiners and leavers • Anniversaries & years of service • Apprenticeship completions • Success stories from daily work • Employee benefits • Job openings • Announcements for trainings and development opportunities • Events • Work-life balance tips • Information on internal or external counseling services • Sustainability topics • Future Day • Video interviews on patient safety with employees • Open house day • Free tickets for events • Short challenges (e.g., Bike to Work challenge) • Positive customer reviews / complaints • Informal exchange and digital marketplace • Promotion of social engagement 	HR



<ul style="list-style-type: none"> ● Lost & found 	
<ul style="list-style-type: none"> ● Schedules / rosters ● Team meetings ● Patient Safety Action Week ● Webinars ● Absences ● Team highlights: special achievements, engagement, or creative ideas ● Introduction of new programs or activities for residents ● Practical video tutorials for care situations ● Worth knowing: QM topics / QM questions ● Holiday planning ● Improvement initiatives (e.g., quality assurance, hygiene, continuous improvement) ● Learning materials or short tips from professional articles ● Training announcements ● Photos from group activities or excursions ● Brief info on new medications or therapies ● Tips on cleanliness, order, or efficiency in daily routines ● Photos of seasonal dishes or special occasions ● Introduction of new menus or menu highlights ● Ergonomics tips (proper lifting and handling) 	Team Lead
<ul style="list-style-type: none"> ● Data Protection / Privacy ● Incident Reports ● Digital Health Updates ● Scheduled Maintenance ● Short Tutorials / How-tos ● Cybersecurity ● Overview of Most Reported Issues per Month ● System Integrations 	IT

Workflows	
Content	Owner
<ul style="list-style-type: none"> ● Absence Request ● Submit Medical Certificate ● Incident Report ● Correction Reports ● Accident Report 	HR



BEEKEEPER

by lumapps

<ul style="list-style-type: none"> ● Feedback & Improvement Suggestions ● Personnel Data Changes ● Expense Form ● Training / Continuing Education Request ● Time-Off Request ● Employee Evaluation ● Trainings (Registration, Feedback) ● Onboarding / Offboarding ● Employee Referral ● Violence Report ● Overtime ● Acknowledgements of Instructions / Briefings ● Suggestions and Complaints ● Visitor Registration ● Meal Order 	
<ul style="list-style-type: none"> ● Report Vehicle Damage ● Submit Vehicle Mileage ● Fuel Receipts ● Material Orders ● Shift Swap ● Procurement Request ● Damage Report / Technical Service Request ● Various Checklists 	Operational

Document Library	
Content	Owner
<ul style="list-style-type: none"> ● Employee benefits ● General information (holiday and public holiday regulations, contact details, opening hours, organizational chart, annual goals) ● Work and hygiene regulations ● Responsibilities / areas of accountability ● Meeting minutes ● Bonus pass / performance bonus information ● Event photos ● Onboarding documents for new employees ● Data protection policies / handling of patient data ● Emergency drills / evacuation information ● Training plans 	HR



- Medication guidelines
- Care instructions / nursing standards (e.g., management of pressure ulcers, mobilization, wound care)
- Patient safety guidelines
- Equipment manuals
- Shift schedules
- Training materials
- Site / area plans
- Menu plans
- Meeting minutes
- Safety policies

Operational

Campaigns & Surveys

Campaigns

- Changes to internal policies
- New documents available on Beekeeper
- Reminders for important deadlines
- Short-term open shifts
- Training information
- Reminders to register for events
- Meeting minutes
- Email phishing alerts
- Reminders about hygiene rules or protective measures
- Roster updates or shift changes

Surveys

- Survey on employee events
- Invitations and registration for events
- Experiences with Beekeeper
- Training survey
- Team development survey
- Employee survey
- Feedback on training / professional development
- Survey on career and development aspirations
- Feedback on new workwear