

Construction - Use Cases

Here are some examples of content that could be shared across different departments:

Streams	
Content	Owner
<ul style="list-style-type: none"> • Corporate strategy and objectives • Annual goals, budget planning, investments • Information on mergers, acquisitions, or key partnerships • Legal or regulatory changes • Crisis communication • Investments in new machinery, locations, or technologies • Changes in organization or leadership • Received orders • Successes in audits and quality measurements 	Management / Executive Team
<ul style="list-style-type: none"> • Social media content (e.g., integration with Instagram) • Event planning • Posts (participation in trade fairs, apprenticeship fairs, Future Day, apprenticeship start week, etc.) • Monthly themes – each month is assigned a specific topic • Review: monthly safety results 	Marketing
<ul style="list-style-type: none"> • Employee joiners and leavers • Corporate values • Employer branding initiatives • Birthdays, anniversaries, promotions & employee highlights • Job openings • Video interviews with employees • Completion certificates / completed training programs • Vacation-free periods and company holidays • Training and development plans • Information on personnel changes • Employee survey results • Photos from various employee events • Lost & found • Visitor information (external persons, companies, etc.) 	HR



BEEKEEPER

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<ul style="list-style-type: none"> ● Everyday achievements (e.g., employees showcasing how they live sustainability, etc.) 	
<ul style="list-style-type: none"> ● Project overview and status ● Construction site opening / completion ● Praise for good safety behavior ● Construction schedule and milestone planning ● Responsibilities on the construction site ● Construction site rules ● Dispatch lists ● Lessons learned from near-misses ● Preparation for weather conditions (storm/heat) ● Photos of construction site condition / progress ● Updates on equipment availability, material deliveries, or machinery maintenance 	Project Manager / Site Supervisor
<ul style="list-style-type: none"> ● Safety instructions ● PPE (personal protective equipment) ● Emergency management & first aid ● Occupational safety and health protection ● Accident prevention ● Health promotion and ergonomics ● Training and instructions ● Risk assessment and safety concepts ● Seasonal campaigns (e.g., winter safety, heat precautions, disaster preparedness) ● Tutorial videos 	Safety

Workflows

Topic	Owner
<ul style="list-style-type: none"> ● Absence notification ● Expense report / reimbursement ● Time correction / time tracking ● Submit medical certificate ● Accident report ● Personnel changes <ul style="list-style-type: none"> ○ Name change ○ Address change ○ Update of employee data ● Event registration ● Preboarding ● Onboarding / offboarding ● Employee feedback 	HR



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<ul style="list-style-type: none"> • Confirmation of completed training / acknowledgment of policies • Employee referral • Submission of improvement ideas • Register / deregister temporary staff • Employee review / appraisal • Visitor registration 	
<ul style="list-style-type: none"> • Material order • Clothing order • Damage report • Near-miss report • Safety walkthrough • Quality Control Checklist • Container order • Inventory list • Occupational safety audit • Checklist questions – quiz • Vehicle handover • Vehicle inspection • Resource allocation (equipment, materials, personnel) 	Operational

Document Library

Content	Owner
<ul style="list-style-type: none"> • General information (holiday and public holiday regulations, contact details, opening hours, organizational chart, annual goals) • Company policies & code of conduct • Contact lists (e.g., workshop/yard, etc.) • Employee benefits • Event photos • Work and hygiene regulations • Responsibilities / accountabilities • Meeting minutes • Photos from events • Onboarding documents for new employees 	HR
<ul style="list-style-type: none"> • Meeting minutes • PPE rules / checklists • Suva regulations • Dress code • Accident prevention / emergency procedures 	Safety



- Construction site rules
- Safety plans & protection concepts on construction sites
- Safety training (short videos)
- Work schedules / shift plans
- Equipment and machinery manuals
- Specifications / requirement documents
- Emergency and alarm plans
- Responsibilities on the construction site

Campaigns & Surveys

Campaigns

- Announcement / reminder of safety trainings
- Notifications about hazards on site or temporary safety measures
- PPE inspection
- Adjustments in the construction process
- Announcement of important information (withholding tax, pension fund, reimbursement of travel expenses, etc.)
- Reminders of important deadlines
- Changes to internal policies
- Meeting minutes
- Routine inspections (safety, equipment, site hygiene)
- Maintenance reminders or preventive checks

Surveys

- Perception of workplace safety
- Bottlenecks in production or site processes
- Perception of company culture
- Feedback on events, initiatives, or campaigns
- Registrations / cancellations for employee events
- Experiences with Beekeeper
- Training survey
- Team development survey
- Employee satisfaction survey
- Quiz on work instructions and training
- Feedback on new workwear